



PRESS RELEASE, July 30, 2014

Contact Person:

Michael C. Lary

Director of Special Events, City of Ferndale, MI

Email: dreamcruise@ferndalemi.gov

Phone: (248)546-1573

THE 2014 FERDALE DREAM CRUISE CELEBRATES "20 YEARS OF CRUIS'N' WOODWARD"

Whether you're strolling along enjoying emergency vehicles, listening to the horsepower of a Ford Mustang, or grooving to the sounds of classic rock'n roll from the **Rock'n Live Entertainment** stage, Woodward and Nine Mile is the place for automotive and festival fun with family and friends during our three-day event—brought to you by Ford Motor Company.

HERE IS A SYNOPSIS OF THIS YEAR'S ACTIVITIES:

THURSDAY, FRIDAY & SATURDAY, AUGUST 14, 15 & 16:

West Nine Mile Road is where all the festival action takes place, featuring the live musical sounds from the Rock'n Live Entertainment stage, plus a Kid's Play Zone, food court, merchant vendors and more! Official Woodward Dream Cruise merchandise will also be available to purchase collectible items.

Rock'n Live Entertainment Stage Line-Up

Thursday, August 14, 2014: 5:00 PM – City Beat; and 7:00 PM - Shout!, a Beatles Tribute Band.

Friday, August 15, 2014: 1:30 PM - Beside The Point; 3:00 PM - OIM Appear; 5:00 PM - Groove Band; and 7:30 PM - Ages Apart.

Saturday, August 16, 2014: 12:00 PM - Motor Honey; 2:30 PM - Lookin' Back, a Bob Seger's Tribute Band; 5:00 PM – Crewsade; and 7:30 PM - Magic Bus, a tribute to the groov'n '60's.

FRIDAY, AUGUST 15: The 14th Annual **Ferndale Emergency Vehicle Show** features another year of classic and new Ambulances, police, fire and rescue vehicles from across southeast Michigan and beyond from 1:00pm to 8:00pm. The official **Ribbon-Cutting Ceremony** is Ferndale's very own kick-off to the world's largest car cruiser event beginning at 5:00pm on East Nine Mile Road at Woodward, featuring special guest speakers and a performance by Dance Motion Xplosion; and followed by the sights and sounds of the Ferndale Emergency Vehicle Show's **Lights & Sirens Cruise** at approximately 5:30pm.

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2014 Official Ribbon Cutting Itinerary

Master of Ceremony, David Coulter, Mayor of Ferndale

Opening Performance by: Dance Motion Xplosion

Guest Speakers:

Dana DeCoster, Publisher of CruisNews Magazine, Michigan's statewide car cruiser publication, est. 1995.

Daniel & Arlene O'Rourke, Parents of Sgt. Patrick O'Rourke, EOW 09/09/12,

<http://www.odmp.org/officer/21388-sergeant-patrick-john-orourke>

David Pericak, Ford Mustang Chief Nameplate Engineer

Ralph Haney, a co-coordinator of the 1st Annual Woodward "Avenue" Dream Cruise, in 1995

SATURDAY, AUGUST 16: A day of automotive action is highlighted with downtown Ferndale being the host of the 16th Annual **Mustang Alley**, starting at 10:00am and comprised of more than eight-hundred Ford Mustangs, on East Nine Mile Road. In addition, Ford Motor Company will be continuing its celebration of the Mustang brand's 50th Anniversary!

What began in 1995 as a fundraiser to build a kid's soccer field has become an enormous automotive crowd-pleasure; and the City of Ferndale is proud to be "**where the dream began**" and the "start and finish line" of the official cruise route on historic Woodward Avenue.

For more information, visit www.ferndaledreamcruise.com